

Sponsor Packages

~~\$45,000~~ | Showcase *EXCLUSIVE* | SOLD | Twenty full conference registrations • Unlimited Single Day / Trade Show Only Passes* • Two 10' x 10' trade show booths • Priority selection for brand meeting location • Priority selection for hospitality location • Four Casino Night registrations • Special recognition at Welcome Reception with opportunity to address the audience • Exclusive logo incorporation into all promotional materials (print and digital), attendee lanyards and bags, and hotel keycards • Premium visibility on the PFCS program guide: front cover—logo incorporation / back cover—full page, full color ad • Logo displayed throughout the conference (in areas such as: the entrance to the trade show floor, the trade show floor, the Welcome Reception, the Welcome banners; other conference signage) • Recognition as Showcase Sponsor in all conference emails • Recognition as Showcase Sponsor on the PFCS website • Recognition as Showcase Sponsor in CFCA's Annual Report

\$30,000 | Premier | Ten full conference registrations • Two 10' x 10' trade show booths • Access to brand meeting space** • Access to hospitality space** • Two Poker Tournament registrations for Casino Night • Special recognition at Welcome Reception • Full page, full color ad in the PFCS program guide • Logo displayed at the entrance to the trade show floor, on the trade show floor, and at the Welcome Reception • Recognition as Premier Sponsor in select conference emails • Recognition as Premier Sponsor on the PFCS website • Recognition as Premier Sponsor in CFCA's Annual Report

\$20,000 | Patron | Six full conference registrations • Access to brand meeting space** • Access to hospitality space** • Special recognition at Welcome Reception • Full page, full color ad in the PFCS program guide • Logo displayed at the entrance to the trade show floor, on the trade show floor, and at the Welcome Reception • Recognition as Patron Sponsor on the PFCS website • Recognition as Patron Sponsor in CFCA's Annual Report

\$8,500 | VIP | Four full conference registrations • Twenty Single Day / Trade Show Only Passes* • Access to brand meeting space** • Half page, full color ad in the PFCS program guide • Logo displayed at the entrance to the trade show floor, on the trade show floor, and at the Welcome Reception • Recognition as VIP Sponsor on the PFCS website

\$4,000 | Diamond | One full conference registration • Quarter page, full color ad in the PFCS program guide • Logo displayed at the entrance to the trade show floor and at the trade show luncheon • Recognition as Diamond Sponsor on the PFCS website

\$2,000 | Platinum | One full conference registration • Quarter page, full color ad in the PFCS program guide • Logo displayed at the entrance to the trade show floor • Recognition as Platinum Sponsor on the PFCS website

\$1,000 | Legacy | One full conference registration • Quarter page, full color ad in the PFCS conference program • Logo displayed at the entrance to the trade show floor • Recognition as Legacy Sponsor on the PFCS website

* Exclude admission to educational sessions, brand meetings, hospitalities, and Keynote Session

** Assigned on a first come, first served basis

PFCS EVENT SPONSOR PACKAGES

\$15,000 | Casino Night | One full conference registration • Eight Poker Tournament registrations for Casino Night • Emcee privileges (if desired) • Logo incorporation into Casino Night playing cards and party favorst • Full page, full color ad in the PFCS program guide • Logo displayed at the entrance to the trade show floor, on signage near the registration area, and at the Casino Night event • Recognition as Casino Night Sponsor in select conference emails • Recognition as Casino Night Sponsor on the PFCS website

\$10,000 | Bowling | One full conference registration • Eight bowler registrations with priority lane assignment • Special recognition at Welcome Reception • Logo incorporation into attendee gift† • Logo displayed on signage at the registration area and bowling event • Full page, 4-color ad in the PFCS program • Recognition as bowling sponsor in conference emails and website

\$10,000 | Tankers+Tacos | Two full conference registrations • Premier truck space on Wednesday and Thursday with overnight parking • Podium time at the Tankers+Tacos event • Logo incorporation into Tankers+Tacos attendee gift† • Full page, full color ad in the PFCS program guide • Logo displayed at the entrance to the trade show floor, on signage near the registration area, and at the Tankers+Tacos event • Recognition as Tankers+Tacos Sponsor in select conference emails • Recognition as Tankers+Tacos Sponsor on the PFCS website

\$10,000 | Keynote | Two full conference registrations • Reserved seating at Keynote Session • Half page, full color ad in the PFCS program guide • Logo displayed at the entrance to the trade show floor, on signage near the registration area, and at Keynote Session • Recognition as Keynote Sponsor in select conference emails • Recognition as Keynote Sponsor on the PFCS website

\$5,000 | Beer Garden | Two full conference registrations • Four Single Day / Trade Show Only Passes* • Half page, full color ad in the PFCS program guide • Logo displayed at the entrance to the trade show floor, on signage near the registration area, and at the Beer Garden • Recognition as Beer Garden Sponsor in select conference emails • Recognition as Beer Garden Sponsor on the PFCS website

\$5,000 | Welcome Reception | One full conference registration • Half page, full color ad in the PFCS program guide • Logo displayed at the entrance to the trade show floor, on signage near the registration area, and at the Welcome Reception • Recognition as Welcome Reception Sponsor in select conference emails • Recognition as Welcome Reception Sponsor on the PFCS website

\$2,500 | Inspirational Prayer Breakfast | One full conference registration • Four Inspirational Prayer Breakfast registrations • Quarter page, full color ad in the PFCS program guide • Logo displayed at the entrance to the trade show floor, on signage near the registration area, and at the Inspirational Prayer Breakfast • Recognition as Inspirational Prayer Breakfast Sponsor in select conference emails • Recognition as Inspirational Prayer Breakfast Sponsor on the PFCS website

\$1,000 | Ed Sessions | One full conference registration • Logo displayed at the entrance to the trade show floor, outside of the ed session area, and in the ed session rooms • Recognition as Ed Sessions Sponsor on the PFCS website

* Exclude admission to educational sessions, brand meetings, hospitalities, and Keynote Session

† Selected and designed by PFCS staff