

CFCA Local Chapters

A guide on understanding how chapters strengthen our advocacy efforts

Welcome to CFCA Local Chapters!

Local Chapters offer the opportunity for CFCA staff to engage members when issues at the local level arise, needing the face and voice of small businesses to fight back. Conversely, Local Chapters serve as a channel where CFCA members are information sources for the chapter at the local level, alerting staff and other chapter members of local issues they hear of through being engaged in local communities or local partner organizations.

1 Chapter member learns of an industry issue that is making headway at the local level.
For example: a city council is considering a gas station ban at an upcoming council meeting

2 Chapter member informs CFCA staff in BAND of the details.
BAND offers direct messaging features for chapter members to communicate directly with staff outside of the chapter community chat groups.

3 CFCA staff gathers information to send to the chapter members in BAND, including:
+ Description of the local issue and its impacts
+ Time and place of the local council meeting where the issue will be considered for chapter members to attend and speak
+ Talking points for chapter members to use when talking to councilmembers
Please note that the region where a local issue occurs will determine which chapter(s) is informed.

4 Chapter members attend the local council meeting to show the face of local small businesses and reference the talking points to speak to council members on the issue.

1 CFCA staff alerts members of the chapter when a local council is considering an ordinance that would harm our industry and the business operations of members in that region.
For example: a city council is considering a gas station ban at an upcoming council meeting.

2 CFCA staff gathers information to send to the chapter members in BAND, including:
+ description of the local issue and its impacts
+ time and place of the local council meeting where the issue will be considered for chapter members to attend and speak
+ talking points for chapter members to use when talking to councilmembers
Please note that the region where a local issue occurs will determine which chapter(s) is informed.

3 Chapter members attend the local council meeting to show the face of local small businesses and reference the talking points to speak to council members on the issue. Engaging at the local level through local chapters can include:
+ speaking at local council meetings on issues that would harm our industry and businesses
+ communicating with local partner organizations to advocate for better policies.

CLICK HERE or **Scan QR code** below to fill out the local chapter survey:



WHAT TO EXPECT FROM LOCAL CHAPTERS:

- + Engage with local partner organizations
- + 3 annual in-person networking events:
 - Day At The Capitol, PFCS, 1 regional chapter event
- + Quarterly virtual chapter meetings

CFCA Local Chapters Map

Wondering which local chapter to sign up for? Check on the map below to identify which chapter region your business falls into:

**members can be part of multiple chapters if you operate in multiple regions*

