

## CFCA SPONSORSHIP & ADVERTISING CONTRACT

### Please Complete to Sponsor AND/OR to Advertise with a CFCA/CFCA Summit Event(s) :

This agreement shall be effective on the date of both parties signatures and shall continue through the last day of the sponsored event. In consideration for Sponsor's participation in California Fuels & Convenience Alliance's (CFCA) event(s), CFCA shall provide the Sponsor the benefits listed in this document, which is incorporated and hereby made part of this agreement for the following Sponsorship(s):

#### CFCA Meetings

- Local Chapters Meetings - \$5,000
- Risk Management Certification Series - \$1,800
- Year-End Government Relations + Labor Law Update - \$1,500
- PowerFuel Women's Network - \$1,500
- Board of Directors Meetings - \$1,500
- Webinars - \$1,000
- WPMA, Event - \$1,500
- WPMA, Gold - \$500
- Podcast - \$price

#### CFCA Summit

- Showcase - \$50,000
- Premier - \$30,000
- Patron - \$20,000
- VIP - \$8,500
- Diamond - \$4,000
- Platinum - \$2,000
- Legacy - \$1,000
- Casino Night - \$15,000
- Bowling - \$10,000
- Topsy Tankers - \$10,000
- Keynote - \$10,000
- Beer Garden - \$5,000
- Welcome Reception - \$5,000
- IPB - \$2,500
- Ed Session - \$1,000

#### DATC

- Exclusive - \$5,000
- Platinum - \$3,000
- Gold - \$2,500
- Reception - \$2,000
- Breakfast - \$1,000
- Lunch - \$1,000

#### CFCA Advertising

- Website Ad - \$50,000
- CFCA Member Invoice Mailer - \$30,000
- CFCA Newsletter Ad: Fill-Up - \$20,000
- Podcast Commercial - \$8,500

#### CFCA Summit Advertising

- Conference App Banner - \$1,000
- Publication Bin - \$500
- Item in Attendee Bag - \$500/item  
QTY: \_\_\_\_\_
- Promotional Flyer in Attendee Bag
  - Sgl Sided 4"x6" - \$1,000
  - Dbl Sided 4"x6" - \$1,500
  - Sgl Sided 8.5"x11" - \$2,000
  - Dbl Sided 8.5"x11" - \$2,500

*\*see page 11 of the 2025 CFCA Sponsorship + Advertising packet for CFCA Summit event guide advertisements*

Both parties agree that any negotiated upgrades, changes or edits to the benefits of the agreement shall be in writing and shall act as an amended agreement.

If agreement is terminated by the Sponsor less than 90 days prior to the Event, the Sponsor agrees to a 50% cancellation fee. If agreement is terminated prior to 90 days of the Event, Sponsor agrees to a 10% cancellation fee. All cancellations must be in writing and submitted to the CFCA Conference & Event Director or CFCA Chief Executive Officer. In the event CFCA terminates this agreement for any reason other than Sponsor's termination, CFCA shall refund any sponsorship funds received from Sponsor.

By signing this agreement, both parties have authority to act as representatives for each party. The parties have executed this Agreement as of the date set out below:

#### SPONSOR/ADVERTISING COMPANY:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

#### CFCA REPRESENTATIVE:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please email completed contract form to Amber Rogalski, amber@cfca.energy.**